

BOARD POLICY LETTER

24 SEPTEMBER 1973

ISSUE VII

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CANCELS

HCO POLICY LETTER OF 24 SEPTEMBER 1973

Remimeo

ISSUE VII

D/Guardian Legal

SAME TITLE

D/Guardian PR

A/Guardians

Exec Dirs

RELIGION

Dissem Secs

Missions

REQUIREMENT: E-METER PROMOTION

As the E-Meter (Confessional Aid) is used only for religious purposes and used only by authorized Ministers of the Church or Ministerial students, any advertisements promoting the sale of meters must clearly show that the meter is a religious artifact used in the Church confessional and is only sold to and used by Ministers and Ministerial students. The attached sample advertisement is an example of a proper ad promoting the sale of the Meter. No ad should deviate from this basic format.

All major promotional material (Auditor magazine, monthly magazine, etc.) issued is to contain, optimumply in the definitions section, the following statements:

The Hubbard E-Meter is a religious artifact developed for the exclusive use of ordained Ministers and theological students who are trained in its use in Church ministrations. It is not intended for and is forbidden by the Church to be used in any medical or physical treatment or the diagnosis, treatment or prevention of any disease. By itself it does nothing and is strictly not to be employed for medical or scientific purposes. Its purpose is to assist the Minister to locate in his parishioner areas of travail so that he can assist in the relief of spiritual suffering. The existence and use of the E-Meter is sanctioned by law, and the copying of it or attempts by unqualified persons, doctors, scientists, psychologists, or psychiatrists, to obtain or use one are actionable under law in the United States. To obtain an E-Meter one must be a sincerely enrolled student of the Church of Scientology or a fully qualified Minister of that Church and must undertake as well to become wholly skilled in its purpose and use. No other persons are permitted to have E-Meters. The Church permits the E-Meter to be sold, possessed, or owned only under these conditions.

This is to become a standard statement contained in all major promotional material.

Joel Kreiner
Deputy Guardian Legal US
for
Jane Kember
The Guardian WW

for
Mary Sue Hubbard
The Controller

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by Flag Mission 1234 2nd
Molly Gilliam

Approved by the
Commodore's Staff Aides

and the
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for the
BOARDS OF DIRECTORS
of the
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